

PORTFOLIO

EMMA
GODFREDSON

Whale Trail - Newspaper

Newspaper - Editorial layout design and typesetting



Young Leaders Program - Education

Branding - Logo, colour palette, typography, imagery, brand guidelines

Printed marketing collateral - Books, packaging, posters

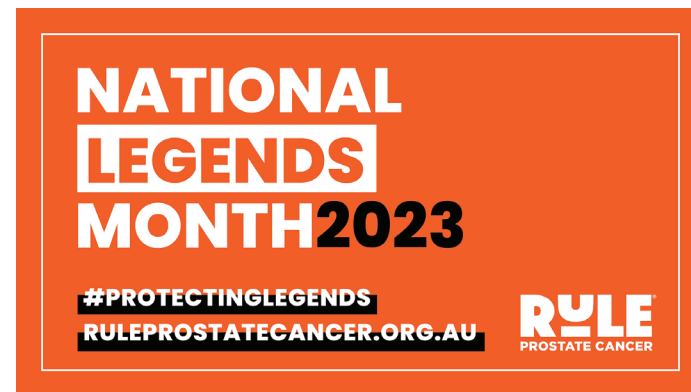
Digital assets - Digital downloads, eDM templates

Website - www.youngleadersprogram.com.au



RULE Prostate Cancer - Campaign

Printed marketing collateral - Posters, coasters, advertisements, POS material
Digital assets - Billboards, web banners, social media



Australian Prostate Centre - Conference

Branding - Logo, colour palette, typography, imagery
Printed collateral - Sponsorship prospectus, infographics
Digital assets - App assets, web banners, social media



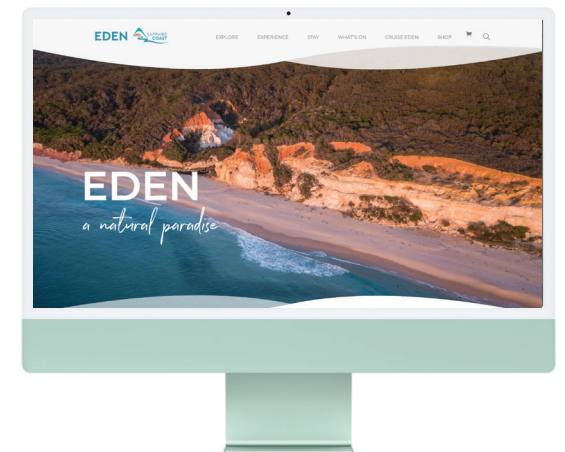
Eden Visitor Information Centre - Tourism

Branding - Logo, colour palette, typography, imagery
Printed collateral - Visitor guide, town map
Website - www.visiteden.com.au



EDEN

VISITOR INFORMATION CENTRE



CFA Society Sydney - Finance

Annual reports - 2017 - 2023

Printed collateral - Pull-up banners, advertisements, infographics





Emma has an attentive style where she spends time understanding the client's challenge and then delivers on her expertise in bringing the branding to life in creative expressions. Her breadth of experience extends across website branding, prospectus and brochures, all completed with professionalism and timely fashion.

MARK HARRISON, CEO
Australian Prostate Centre



Working with Emma Godfredson from egCreative has been an absolute delight. Her flair for website and graphic design is unparalleled, as evidenced by her exceptional work on projects such as the Eden Town Map and Official Visitor Guide. Emma's professionalism, creativity, and enthusiasm make her a standout collaborator. I wholeheartedly endorse her for any design endeavour.

CLAIR MUDALIAR, CENTRE MANAGER
Eden Visitor Information Centre



We have been using Emma from egCreative to assist with our marketing collateral for the past nine years. From our advertisements and web updates to our annual reports, Emma always delivers great work on-time and on-budget.

MICHAELA FRANCIS, EXECUTIVE DIRECTOR
CFA Society Sydney



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0415 099 043
studio@egcreative.com.au